

# Nordic+ Pavilion Program

Barcelona, November 16<sup>th</sup> - 18<sup>th</sup>

## Tuesday November 16<sup>th</sup> *Theme: Climate Neutral Cities*

- 11:00 **Opening of the Nordic Pavilion** | Nordic+ Ambassadors to Spain
- 11:30 **Nordic Smart City Roadmap – Launch at Smart City Expo World Congress**  
Barcelona City Council, Stavanger Smart City, Norway, City of Tampere, Smart City Stockholm, City of Copenhagen
- 12:00 **Voi Technology & the Road to 15-Min Carbon Neutral Cities: by a Carbon Neutral Company**  
Charlotte Serres, General Manager of Voi Technology for Spain, France and Belgium
- 12:20 **Waste Insights Make Cities Greener** | Nordsense, Roar Bolt-Hansen, VP of Sales EMEA
- 12:30 **How Weather and Air Quality Data Can Improve Quality of Life and City Operations**  
Frank DeFina, Elena Garcia Pallas, Hannamari Jaakkola | Vaisala
- 13:00 **MOVE21: Cities for Smart and Clean Mobility and Logistics**  
Tiina Ruohonen, City of Oslo, Project Coordinator of MOVE21
- 13:15 **Barcelona & the Nordics**  
Xavier Mayo -Barcelona City Council , Jessika Klingspor - Nordics in Barcelona  
Magnus Agerström - Cleantech Scandinavia
- 13:35 **Climate Smart Cities Challenge – An Open Innovation Contest**  
Pontus Westerberg, Programme Manager, UN-Habitat
- 13:45 **Street Moves – Transforming the Streets of Sweden**  
Daniel Byström, Strategic designer at ArkDes  
Karin Svensson, Project manager at ArkDes
- 14:00 **Future Mobility Latvia - Green and Smart Transport and Mobility Industry in Latvia**  
Imants Martinsons, Future Mobility Manager, Green and Smart Technology Cluster
- 14:15 **Blue Mobility Networks - How Smart Waterways Can Save Your City**  
Hanna Maria van Zijp, Director of Public Affairs
- 14:45 **Intelligent Smart City Lighting, Accelerating the Green Transformation**  
Novalume Solutions A/S, CSO/GM, Jakob Meiland Hansen
- 15:00 **6Aika Project: Low-carbon Transport in Mobility Hubs**  
City Of Espoo, eParkly Ltd, IGL-Technologies Ltd, Citynomadi Ltd, Rolan Oy, Roboride Ltd, MarshallAi , Enterlot Ltd
- 15:30 **How Startup Ecosystem Moves Riga Towards Climate Neutrality**  
Justine Pantelejeva City Development Committee, Riga City Council  
Mr Viesturs Celmins, Director, VEFRESH Open Innovation Movement
- 15:45 **Mission SEA 2030 - The New Economy for Clean Water Everywhere**  
Mr Kaspars Rožkalns, Director General, Investment and Development Agency of Latvia
- 16:00 **Multi Modal Mobility: the case of Voi Technologies and its partners in Seville**  
Noemi Moya, Head of Public policy of voi Technology in Spain and France  
And Voi's partners at Meep, FREE NOW Spain, Solum, and Metro Sevilla
- 16:30 **How to Speed up a Smarter Tomorrow**  
Andel Lumen A/S, Morten Gjølstad Kristensen / Business Development Manager
- 16:45 **Nordic Cities Towards Climate Neutrality 2030 - Panel Discussion**  
Stockholm, Helsingborg, Tempere and Stavanger
- 17:15 **Microsoft Cloud for Sustainability**  
Shahzad Rana, David Hansen, Juan Ramirez, Sindre Østengen | Microsoft Norway
- 17:30 **Building a Smart and Sustainable City for the Citizens**  
Teppo Rantanen, Director of Growth, Innovation and Competitiveness, City of Tampere
- 17:45 **Meet the Companies Involved in Building Smart Tampere & Networking**
- 19:00 **Departure by bus to the Nordic Networking Reception**

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## Wednesday November 17<sup>th</sup>

Theme: *Digital Transformation*

- 10:00 **Meet the Nordic Cities** | Narvik, Bodø, Espoo, Gjøvik, Helsingborg, Lund, Norwegian Smart City Network, Oslo EU Move21, Sandnes, Stavanger, Stockholm, Tampere, Trondheim, Turku
- 11:30 **Meet the Nordic Companies** | Pitching in alphabetical order
- 13:00 **Speed-meetings between Nordic Cities and Companies**
- 14:30 **Case examples: How to Succeed in Complex Smart City Business?**  
Jyri Rökman, Kirsi Kotilainen, Heikki Rajasalo | VTT National Research Center
- 15:00 **TRAQ - A Consent Management Platform to Keep Traq and Build Trust**  
Per Olav Nyborg, CEO- Traq
- 15:15 **MyData for Cities – The Helsinki Case**  
Mika Huhtamäki, Deputy CEO, Vastuu Group
- 15:30 **Digital Transformation in Nordic Cities - Panel Discussion**  
Stockholm, Tampere, Lund och Trondheim
- 16:00 **Collaborative AI-driven Urban Data and Insights in Stockholm**  
Jonathan Selbie, CEO Univrses and Johanna Thorn, product manager 3DAI City
- 16:20 **Open IoT Platform with Services for Elderly Care, Energy Optimization, Tourism, and more**  
Leif Häggmark, Project Manager at Luleå University of Technology
- 16:30 **Micromobility: Tidier, Safer Streets with Digital Regulations**  
Harald Sævareid, Nivel, CEO & co-founder
- 16:45 **Last Mile Autonomous Services - When Can We Expect Remote Operations?**  
Marius Halle, Chief Growth Officer, Applied Autonomy
- 17:00 **The New Frontier of Municipality Service Accessibility**  
Mazen Zibara, Smart City Initiative Lead, MAK IT
- 17:30 **Nordic Happy Hour**

## Thursday November 18<sup>th</sup>

Theme: *International Cooperation*

- 9:30 - 14:00 **Presentations and Visits by International Delegations**