

Financing Sustainable, Climate Neutral Cities – The City Perspective

2 November 2020

14:30-16:00 CET



Welcome!

There is no lack of sustainable, climate friendly and smart technologies, but there seems to be challenges to implement and upscale them in city structures. Could finance be a barrier?

- Today: Selected cities share their experiences, progress and challenges in developing a sustainable, climate neutral city; with a specific focus on the financing need and potential solutions for funding.
- We (SEI, Cleantech Scandinavia and SSE-SIR Misum) - Viable Cities' Finance project (2020-2022), funded by Viable Cities

Our panelists

- **Gustaf Landahl**
Head of Department of Planning and the Environment, City of Stockholm
- **Frans-Anton Vermast**
Senior Strategy Advisor Low Carbon and Connected Urban Planning, Amsterdam City
- **Bud Braughton**
Smart Columbus Project Manager
- **Serge De Gheldere**
Lead at Futureproofed & Klimaatzaak; Member of the Board and Executive Committee of Leuven2030

Agenda

14:30 Introduction to the session

- Fedra Vanhuyse, Head of Societal Transitions Unit – Senior Research Fellow, Stockholm Environment Institute

14:35 The city perspective

- Gustaf Landahl, Head of Department of Planning and the Environment, City of Stockholm
- Frans-Anton Vermast, Senior Strategy Advisor Low Carbon and Connected Urban Planning, Amsterdam City
- Bud Braughton, Smart Columbus Project Manager

14.50 Financing sustainable city plans

- Serge De Gheldere, Lead at Futureproofed & Klimaatzaak; Member of the board and Executive Committee of Leuven2030

14:55 Q&A session between moderator and panellists

15:30 Q&A session with the audience

15:55 Concluding remarks

- Fedra Vanhuyse

House rules

- Use the Q&A chat function to post your questions for the Q&A session at 15:30 CET
- Please state your name and organization/country
- Be short and clear

Gustaf Landahl

Head of Department of Planning and
the Environment, City of Stockholm

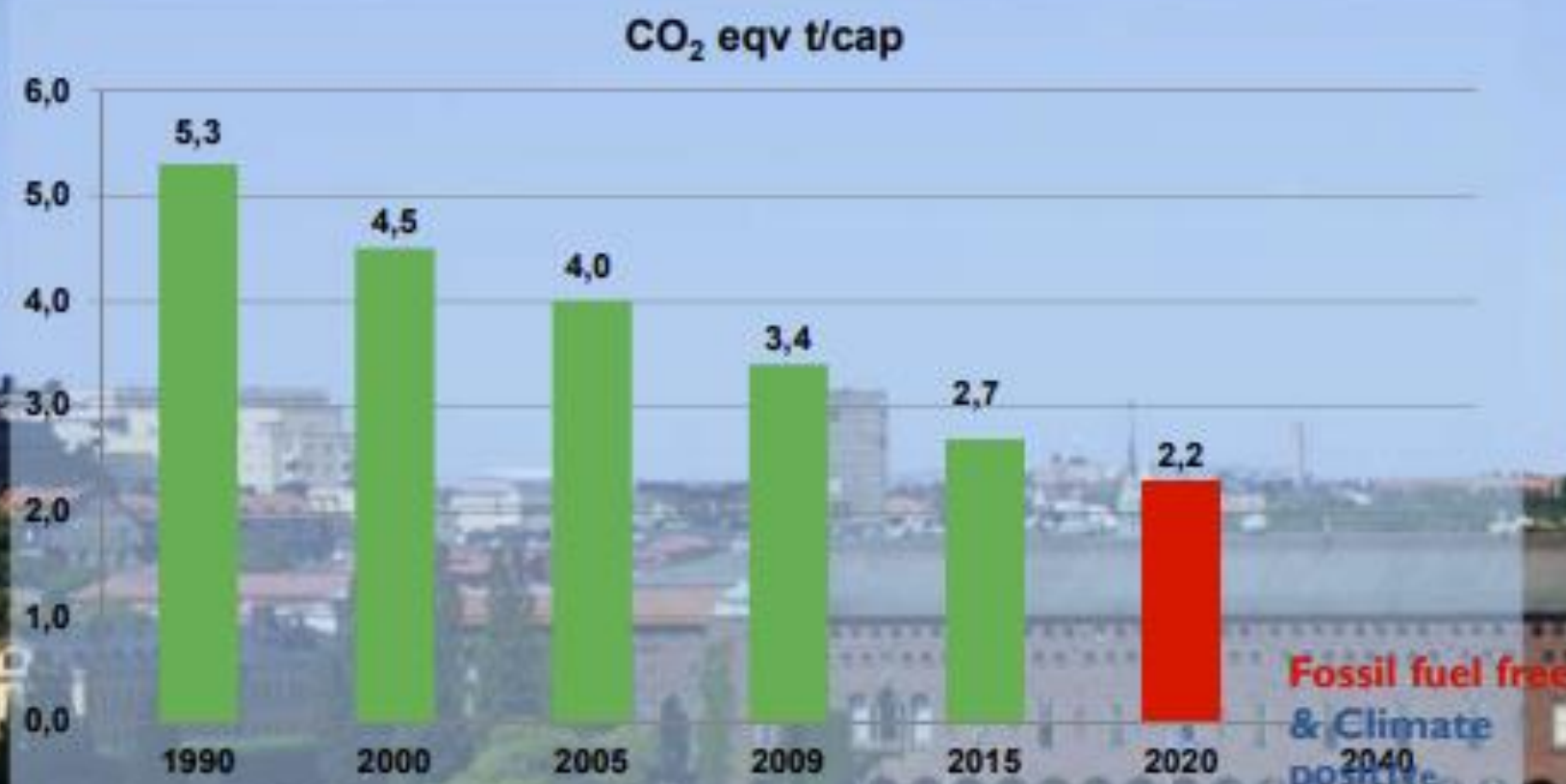
A Fossil-free and climate positive Stockholm 2040

Gustaf Landahl

Head of dept. Planning and the environment

GrowSmarter coordinator

Development and goals

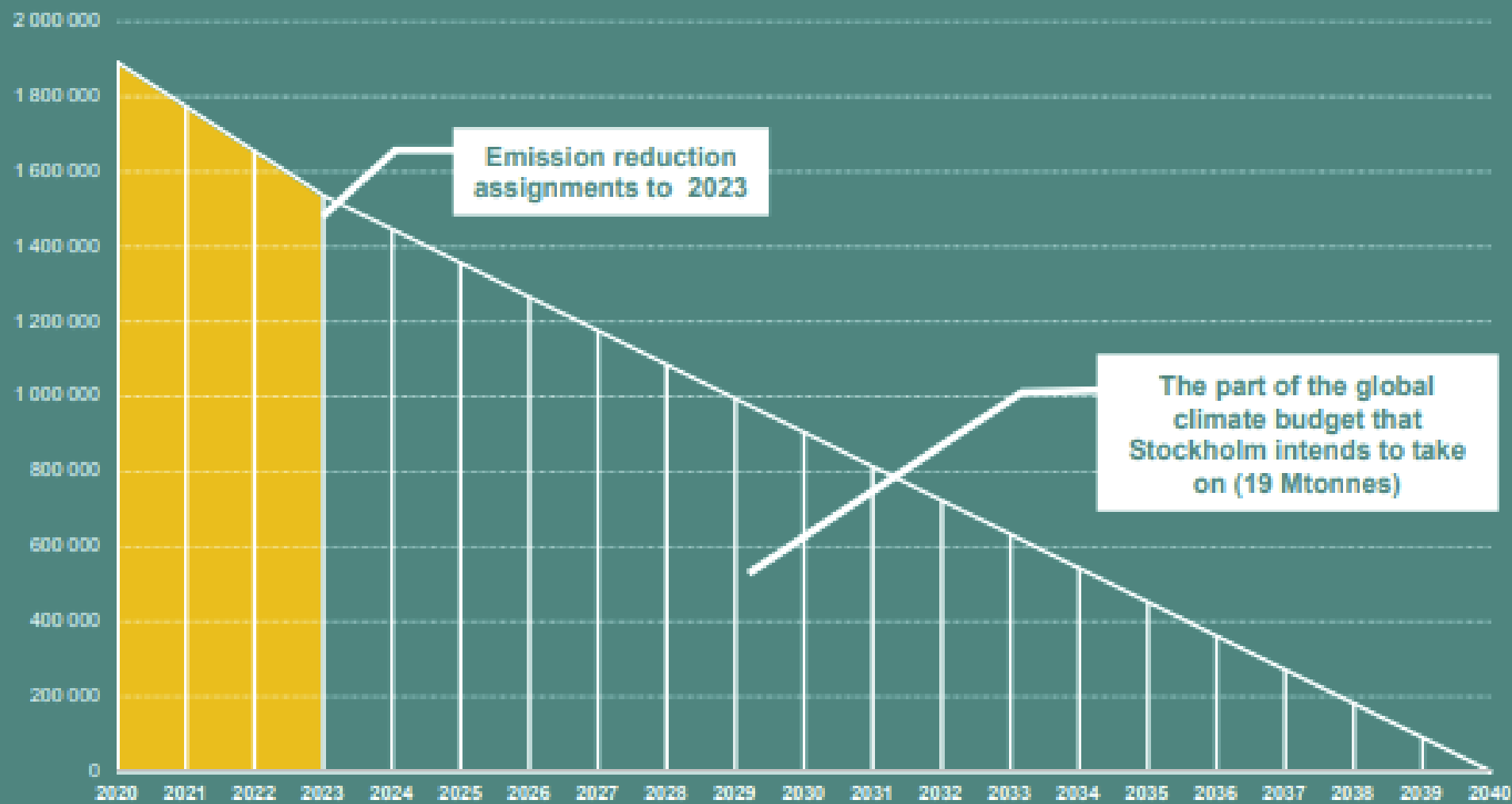


Stockholms
stad

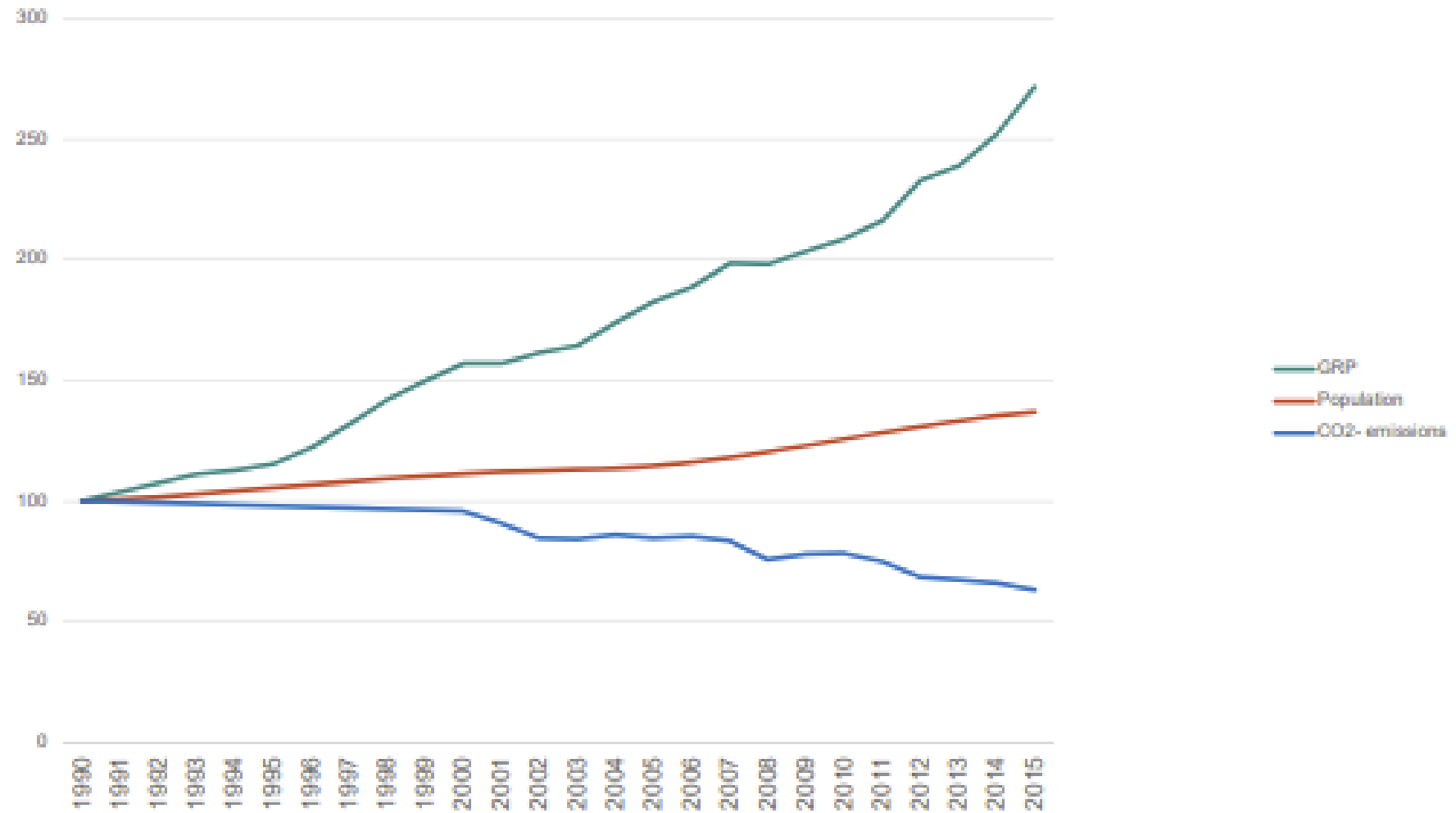
Real development

Goals

The Stockholm climate budget 2020–2040



Emissions and growth are decoupled



Implementation, a few examples

- The Swedish CO2 tax: 1991
- Action plans to reduce GHG-emissions: since 1996
- Combining environmental and financial information to the financial sector: 2018
- Pilot projects: The GrowSmarter project 2015-19 Created a Market for 12 Smart Solutions!: 2019

GROWSMARTER :
TRANSFORMING CITIES FOR A SMART,
SUSTAINABLE EUROPE
STOCKHOLM DEN

SMART CITIES
EXHIBITION WORLD CHANGING

Frans-Anton Vermast

Senior Strategy Advisor Low Carbon
and Connected Urban Planning,
Amsterdam City

Amsterdam
Economic
Board

Amsterdam
Smart
City

Frans-Anton Vermast
Strategy Advisor &
International Smart City Ambassador

Let's create better streets, neighbourhoods and cities.





Energy
from fossils to clean, creating
sustainable energy options for all

Digital
from closed to open,
using tech for social value

Smart City approach to boost transitions

Circular Economy
from single use to
restorative and
regenerative use of
resources

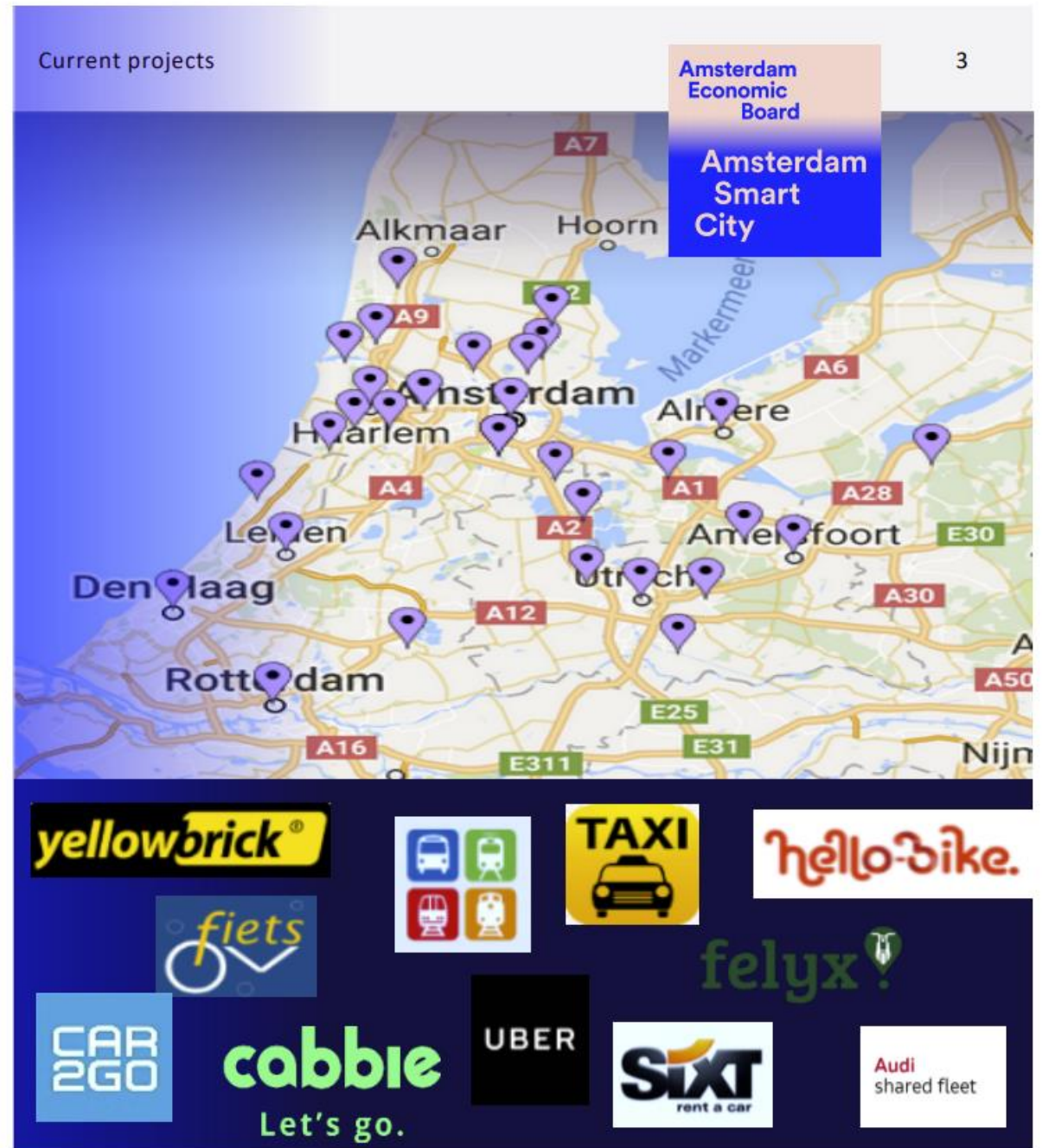


Mobility
from crowded and polluting to
smart and sustainable mobility
solutions



Zuidas Mobility Experience

- Give up your car for 1 month and get €€
- Use as many different modalities
- Participate in employee research
- What does the traveler want with MaaS?



Thank you!

Want to join the movement?

www.amsterdamsmartcity.com

to
distributed

doing

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Bud Braughton

Smart Columbus Project Manager



THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR



U.S. Department of Transportation

PROGRESS THROUGH PARTNERSHIPS



**Installed
552,000+ Smart
Meters**



**Installed 900+ EV
charging stations**



**Installed 419
workplace
chargers**



**Purchased 313
electric fleet
vehicles**



**Engaged 40% of
regional car
dealerships**



**Opened
world-class EV
showcase
facility**



**Forged
unprecedented
partnerships to
increase e-mobility
options**



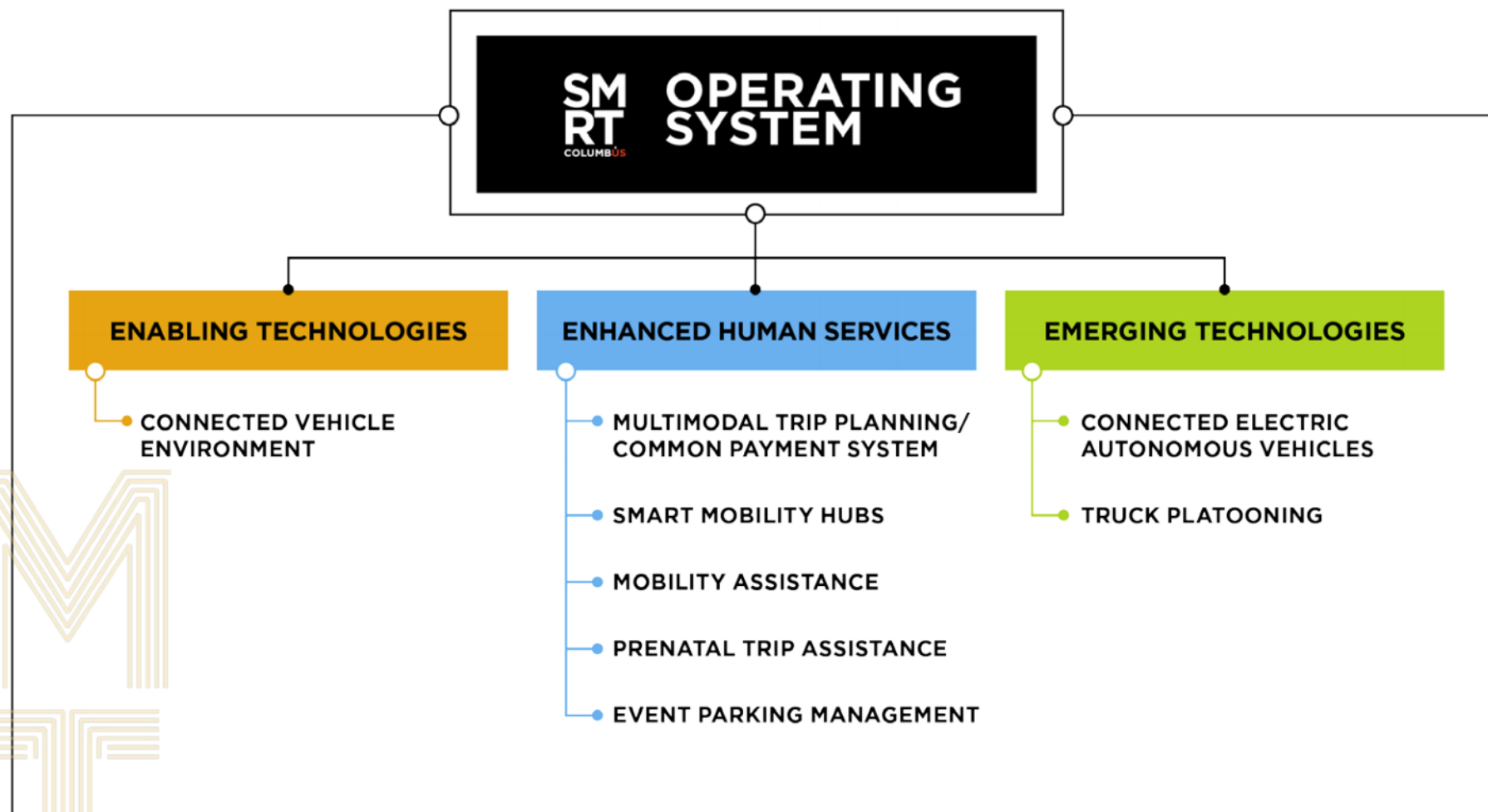
**Conducted
12,400+ EV
test drives**



**Influenced
3,458
people to
buy an EV
in 3 years**



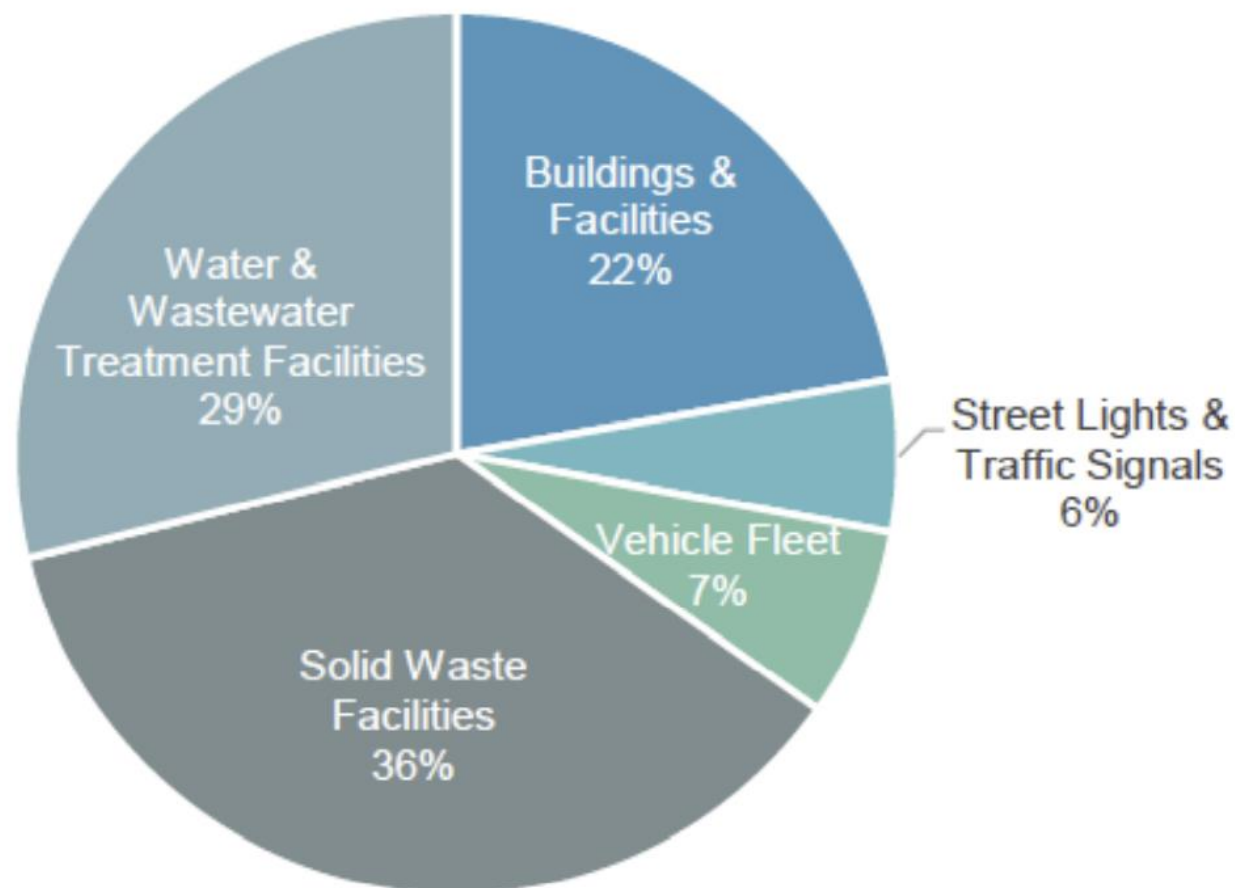
USDOT PORTFOLIO



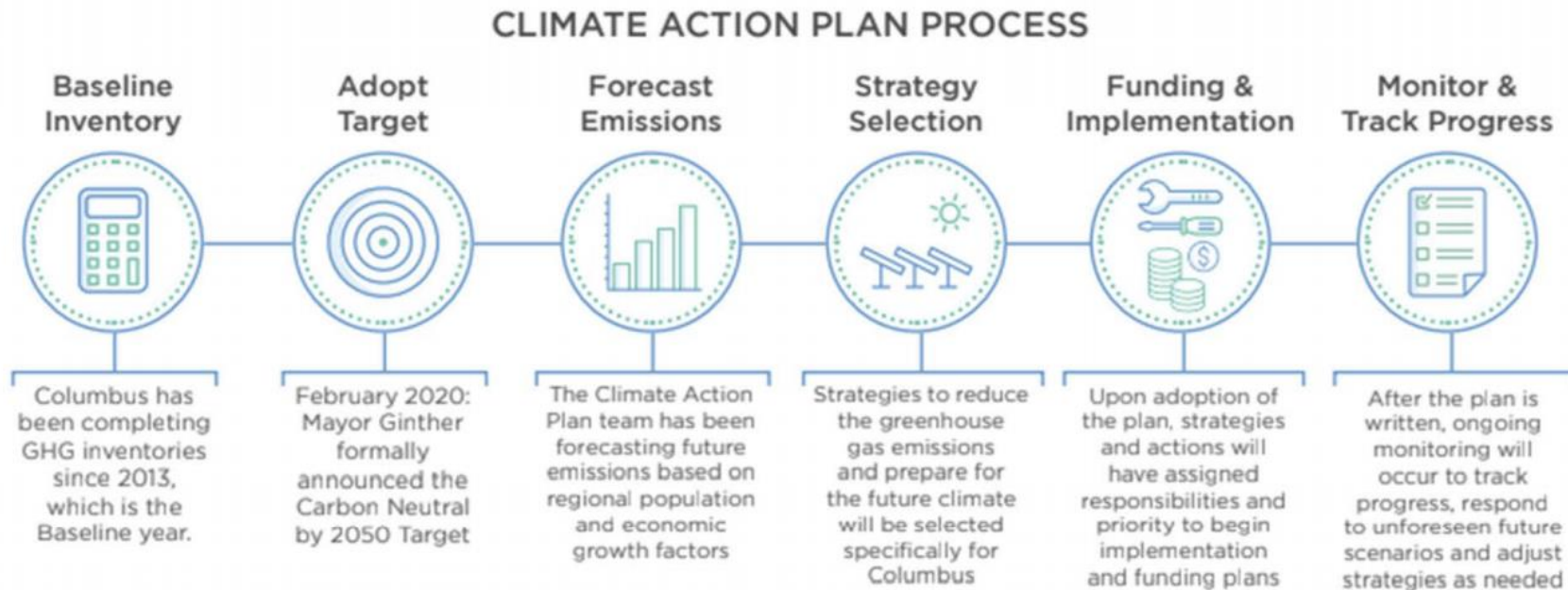
City of Columbus

Government Operations CO₂e Emissions

Sector Percentage of Total
2019



- **Global Covenant of Mayors for Climate & Energy**
Goal 2017: 40% GHG Reduction of Municipal Operations from 2005 Baseline by 2030

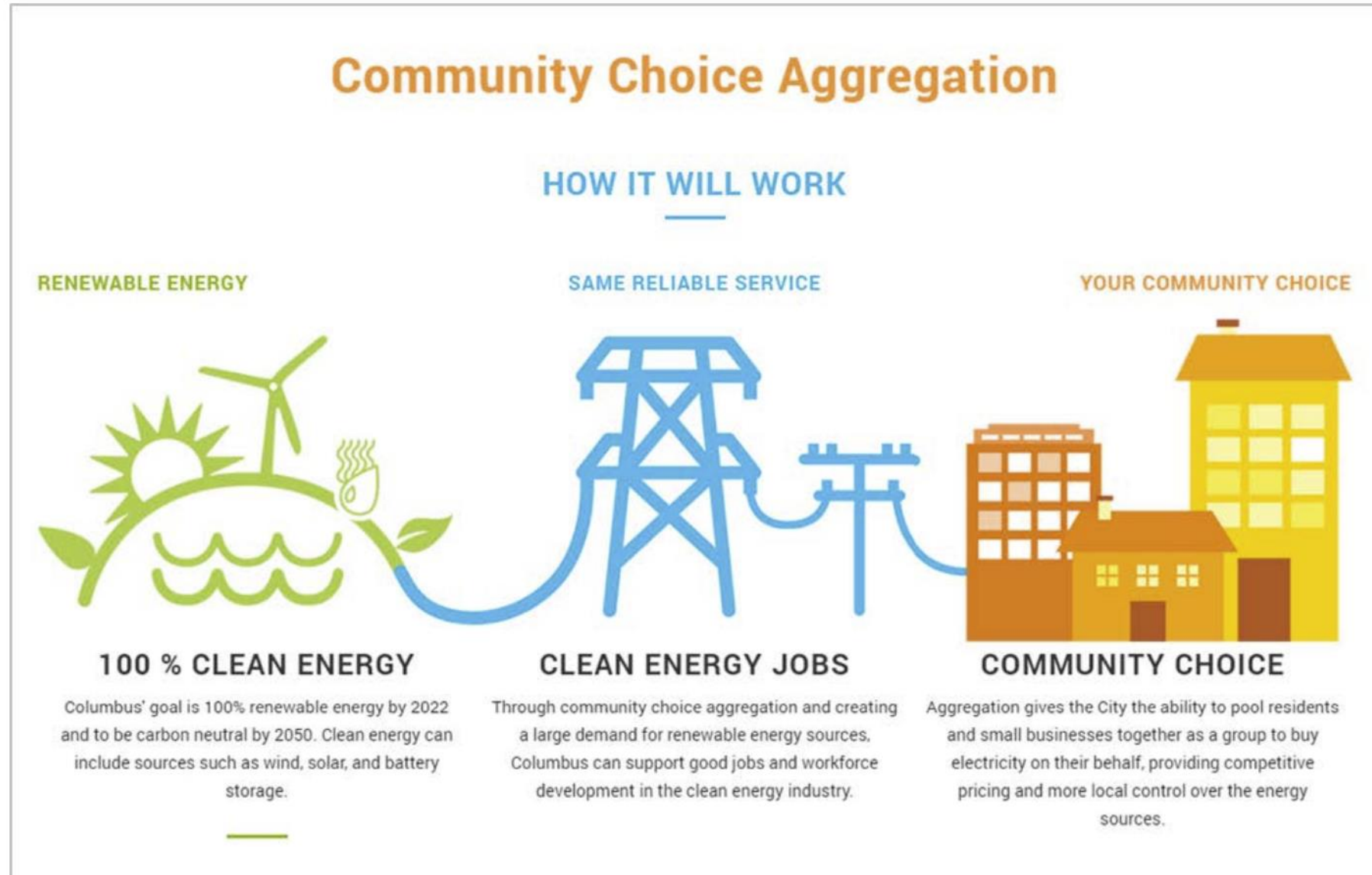




Climate Action Plan: Renewable Energy



Promoting a ballot measure on Community Choice Aggregation to appear on the ballot for the November 3, 2020 election. If City of Columbus voters approve, it would allow the City to transition to 100% renewable energy by 2022.



Serge De Gheldere

Lead at Futureproofed & Klimaatzaak;
Member of the board and Executive
Committee of Leuven2030

Mitigation cost curve of all measures ⚙️

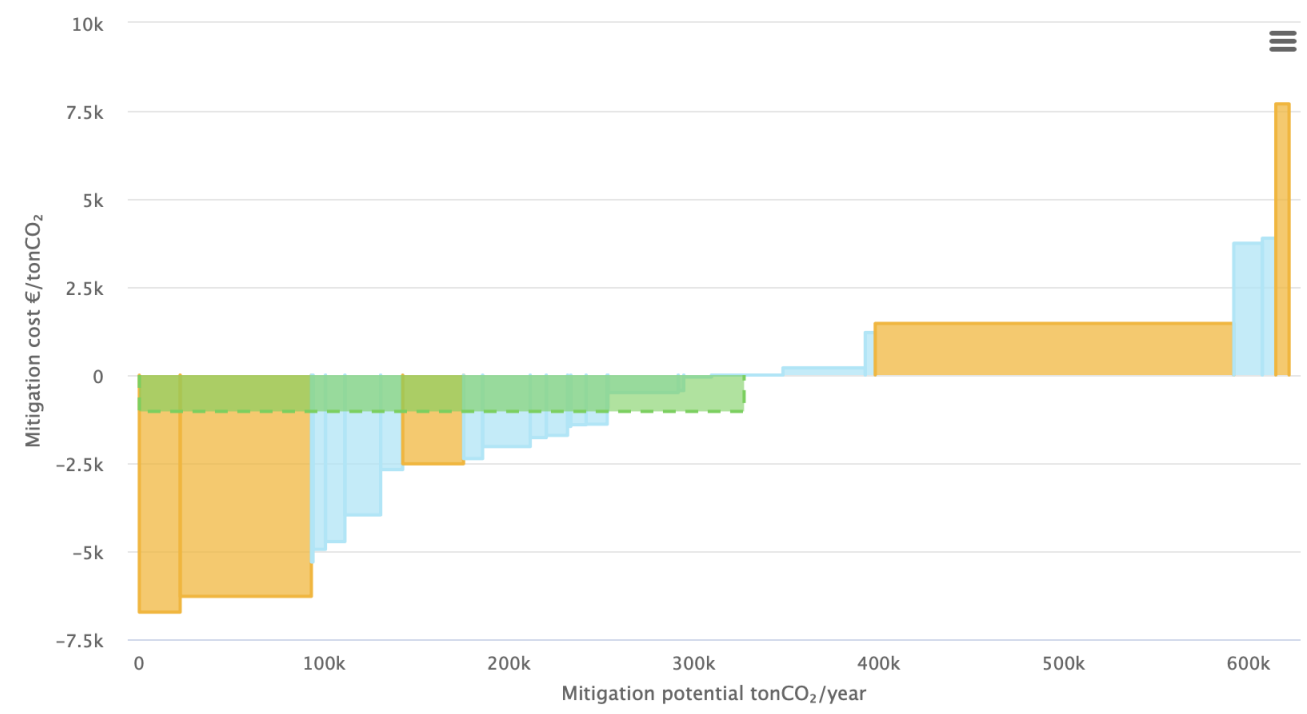
This curve shows the mitigation cost of all measures. Their mitigation potential is on the x-axis and their cost in € per ton CO₂ on the y-axis.
The surface of the bars represents the cost of the measure after 15 years.

All sectors ▾

All scopes ▾

Climate plan 2030 ▾

☒ Filter outliers – hiding 2 measures



SELECTED MEASURES [Clear selection](#)

PROGRESS

CARBON DATA
Savings: 327 092 ton CO₂/year

52%

FINANCIAL DATA

Investment:	€ 830 833 444
Savings:	€ -1 168 515 128
Cost:	€ -337 681 682



Concluding remarks

Concluding remarks

National legislation necessary to push sustainable city agenda; but regulatory “holiday” for pilot projects

From pilot to scaling: private sector to step in; city government facilitator in this

Combine different investment needs to have more leverage and go to market;

Finances: balance needed

Transportation needs to be tackled – change need for commuting; add broadband; EV and biofuel cars; overcome range anxiety

Declining and rural cities: help from bigger cities – solutions available for everyone

Asking for forgiveness instead of permission?

Next sessions:

- November 9: The role of private financiers
- November 16: Funding mechanisms
- November: 16: The business case for sustainable cities finance

More info: <https://smartcityscandinavia.com/>

An aerial photograph of a city block. In the center, a large, dense cluster of trees with bright yellow autumn foliage dominates the view. Surrounding this central green space are several multi-story residential buildings with various roof colors, including red, grey, and blue. Streets with parked cars and a small playground area are visible at the edges of the frame. The text "Thank you!" is overlaid in white, with a vertical white line to its left.

Thank you!