

leak look[®]

**Re-thinking
water scarcity**

Macro problem

Water scarcity is next major issue impacting the world over the coming years.

2025

By 2025, two-thirds of the world's population may face water shortages.

12

According to UN 12 wars are fought because water related issues

A photograph of a flooded parking garage. The floor is covered in dark, rippling water. A yellow horizontal barrier is partially submerged. In the background, there are concrete pillars and a sign that says "RINKELLÄ SAA LUKKAA KESKI". The "leak look" logo is in the top left corner.

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Finland
173 Million €

UK
1.1Billion €

USA
2.5 Billion €

Fiscal problem

Yearly water damage costs for insurance companies

UX Problem

Traditional water metering is not cost-effective or user friendly for property owners and consumers.

[EU Efficiency Directive](#) requires apartment specific monitoring by 10/2021





Making
water
a matter!

Problem

Water heating can take
30% - 40% from energy bill
in apartment buildings



Solution x 3

AI powered water data analysis



Water Safety

Water safety as-a-service. **Neural network** monitors water usage and alerts on anomalies



Awareness

Know how your property or apartment consumes water.
Machine vision follows water usage and LeakLook platform turns consumption data into an actionable insight



Efficient billing

Measurement reading directly to the billing system from **Cloud based user interface and analytics platform**

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