



Vision

The global provider of digital infrastructure for circular building materials and inventory.

Mission

Deliver live data on materials and processes that make a circular economy easy and profitable.



Emissions must go down by 2030

 EU Green Deal ↓ 40%

 Municipalities

 State Companies

 Your Organisation



Status EU 2021 – 39% CO2 from Building industry

8,6 %
Circular world

10 000 000t 
Interior

850 000 000t 
Constr. waste





Anna Forsberg
Country Manager

Loopfront



KTH
Royal Institute of Technology

SKANSKA



Competent Team

Dedicated, experienced and passionate

Management team



Nina Kvannli

CAO and CFO

20 years exp. CAO/CFO, HR, Int. growth
CAO and CFO (Signicat)



Michael Anthony Curtis

Founder and CEO

MSc. Sus. Arch with 13 years experience
Strategic advisor 1BNOK projects



Håkon Groven – 1.jan 2022 (FARA)

CTO

VP Dev. & Operations. Software teams in
Trondheim, Warsaw and Oulu.



Taru Holm – 1.feb 2022 (ATEA)

CCO

Director solution sales. Cloud, Network,
Security, Automation and IT-outsourcing.



Stian Hande

Key Account Manager NO

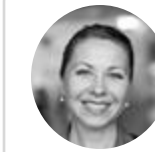
Experience with digital sales (Byggfakta)
Experience within construction industry



Martine Thomassen

Marketing manager

Digital marketing expert



Katja Samara

BDM and co-founder

20+ years experience, Global markets
Advisor 100+ startups



Anna Lagergren

Biz Dev Sweden

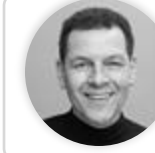
16 years exp., construction/ environment
Sales leader (Skanska)



Anna Forsberg

Country manager Sweden

20+ years exp., construction/ environment
Market area director Stockholm (Skanska)



Dirk Wagener

Biz Dev Germany

VP of marketing (Nemetscheck)
Product Manager (Skype)



Elin Hansen

Circular Economy / product owner

15+ years experience sustainability
Leader Oslo Government HQ (Statsbygg)



Tobias Bjerkomp

Advisor Circular Economy

4 years exp in waste industry
Msc. Renewable Energy



Michael Lommertz – 1. Dec 2021

Head Advisory Circular Economy - DE

Architect & Engineer, lecturer at AHO,
Leader environment
(Bollinger+Grohmann)



David Beirne

UX

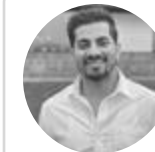
15 years experience with web design



Daniel Smith Olsen

Senior developer

10 years experience with software for
retail commerce (transactions)



Waseem Hussain

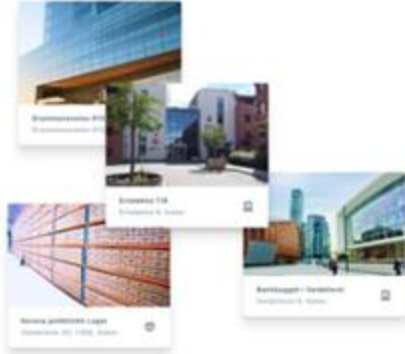
Senior developer

7 years experience with software
development

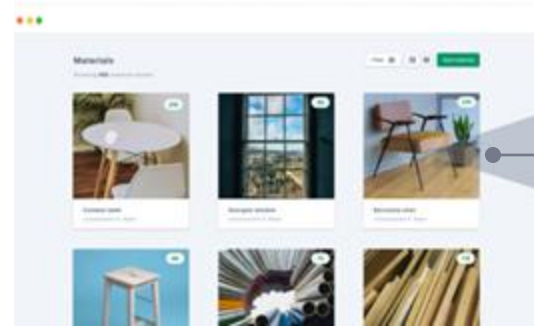
+ 4 FTE software developers

Complete Circular Economy SaaS platform for real estate

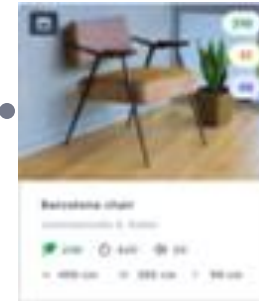
Locations Storage



Database



Materials



Reporting tools

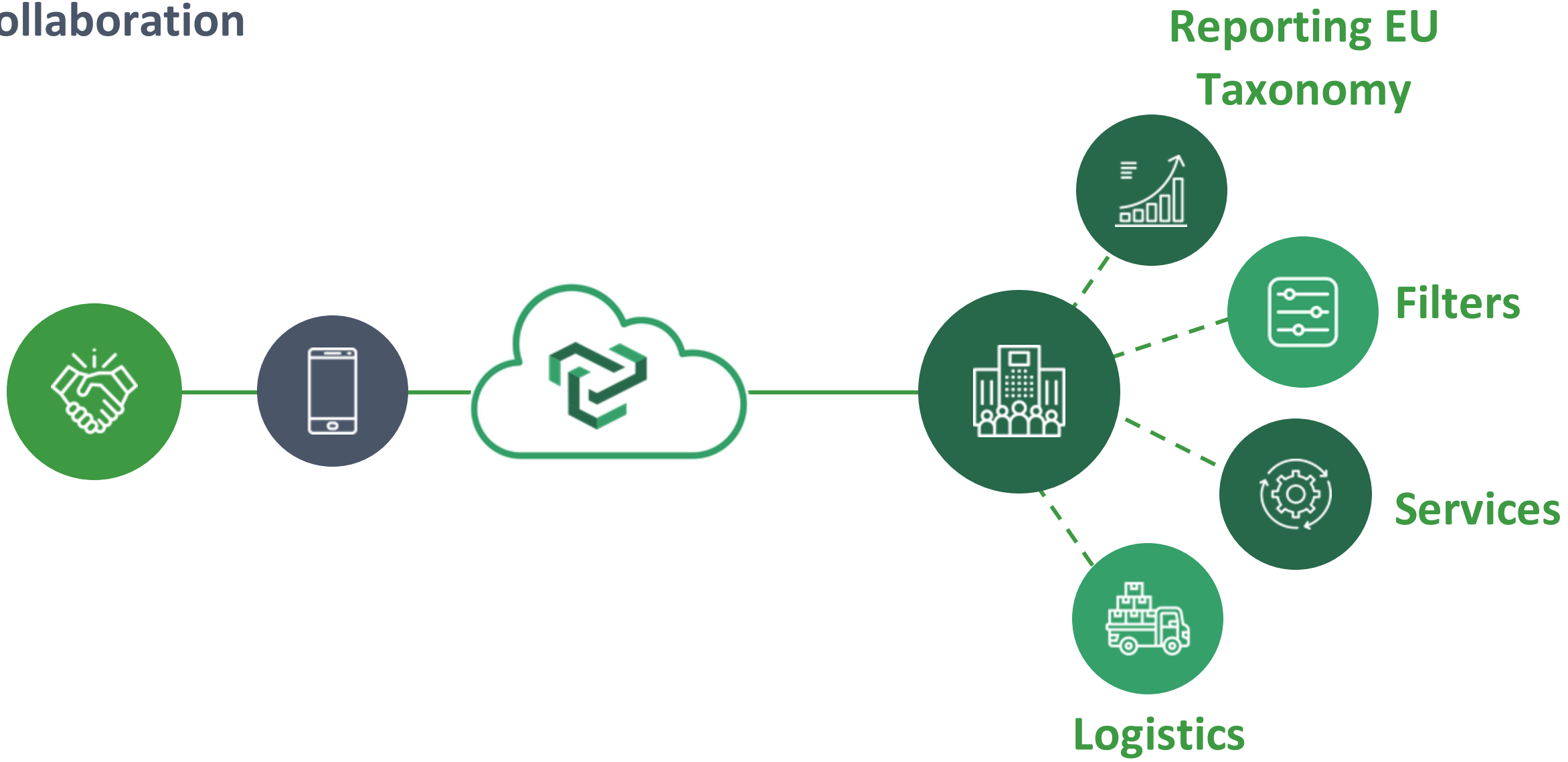


Collaboration



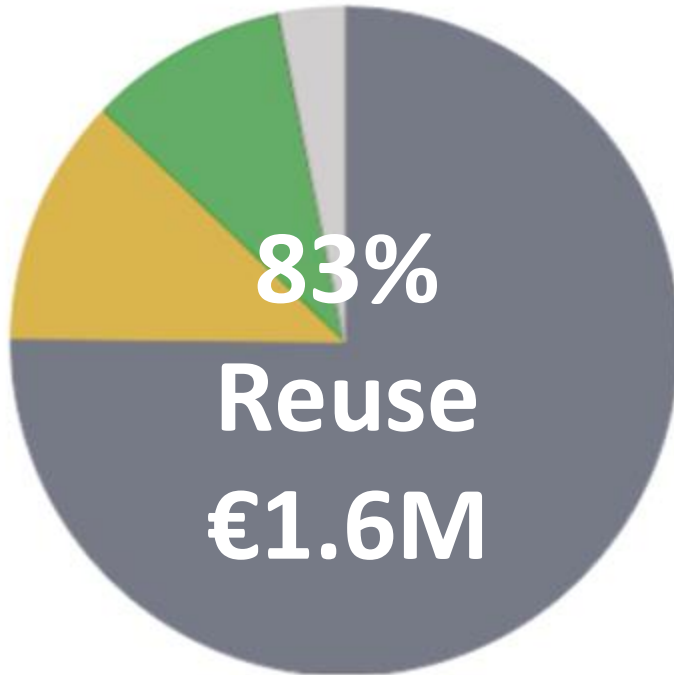
With project members

Structured process Collaboration



A circular SaaS platform built to meet:

Customer goals



Real estate owners is the main customer segment

Commercial real estate sector



Public sector

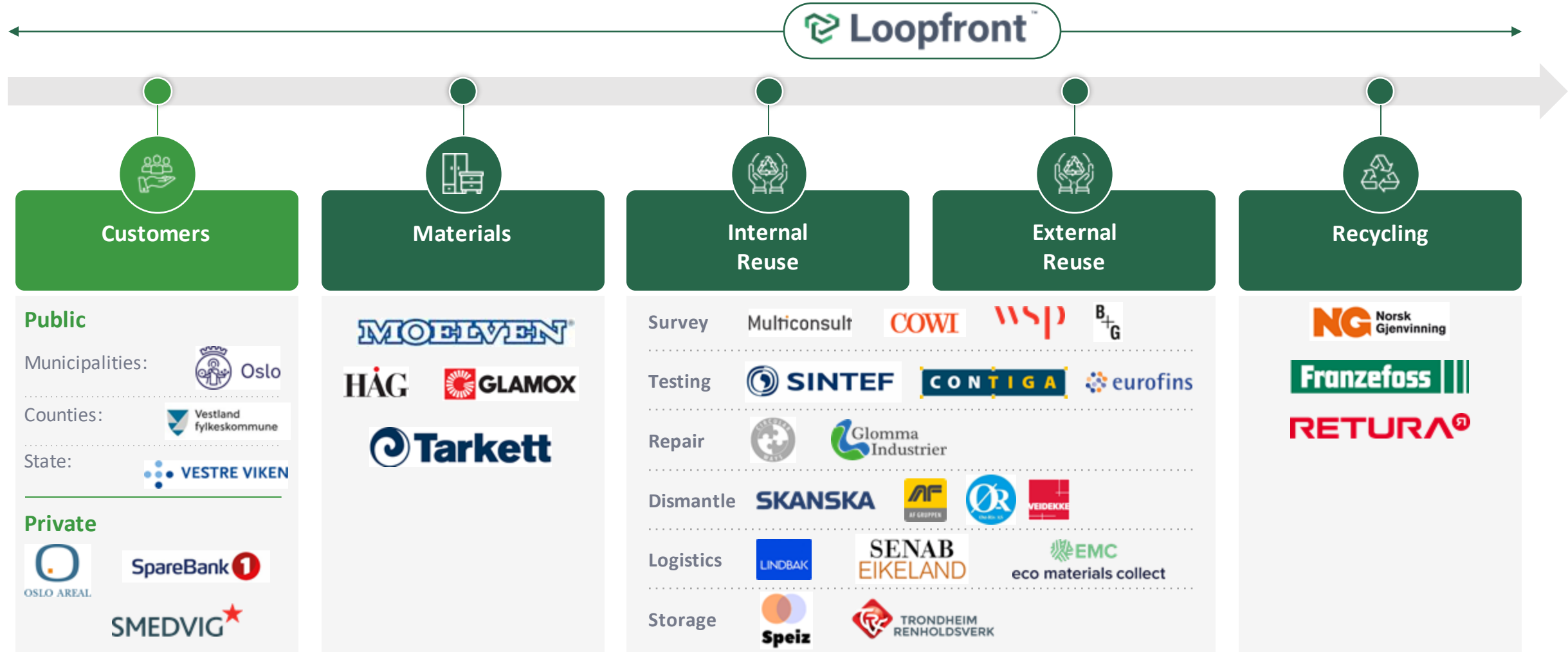


Customer need

- Circular solutions
- EU Green Taxonomy reports
- EU Green Public Procurement

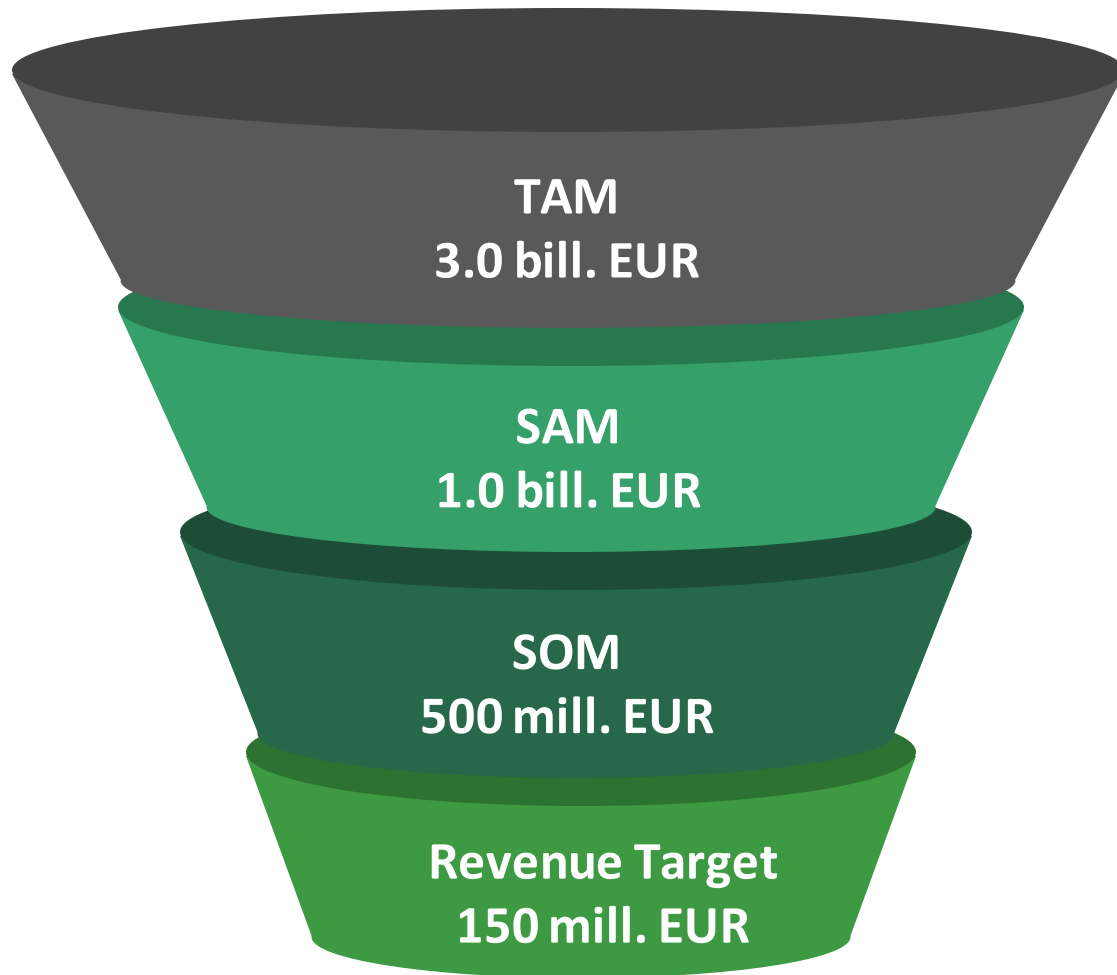
The last 18 months – Value proposition validated in Norway

Approx. 30 paying customers / pilots



Market opportunity: 3 bill. EUR

Revenue target: 150 mill. EUR in ARR by 2030



Total Available Market (TAM): 3 bill. EU



Servicable Available Market (SAM): 1 bill. EUR



Servicable Obtainable Market (SOM): 500 mill EUR



Market share: 150 mill. EUR in ARR by 2030

Loopfront aims at 5% market penetration in the TAM by 2030.

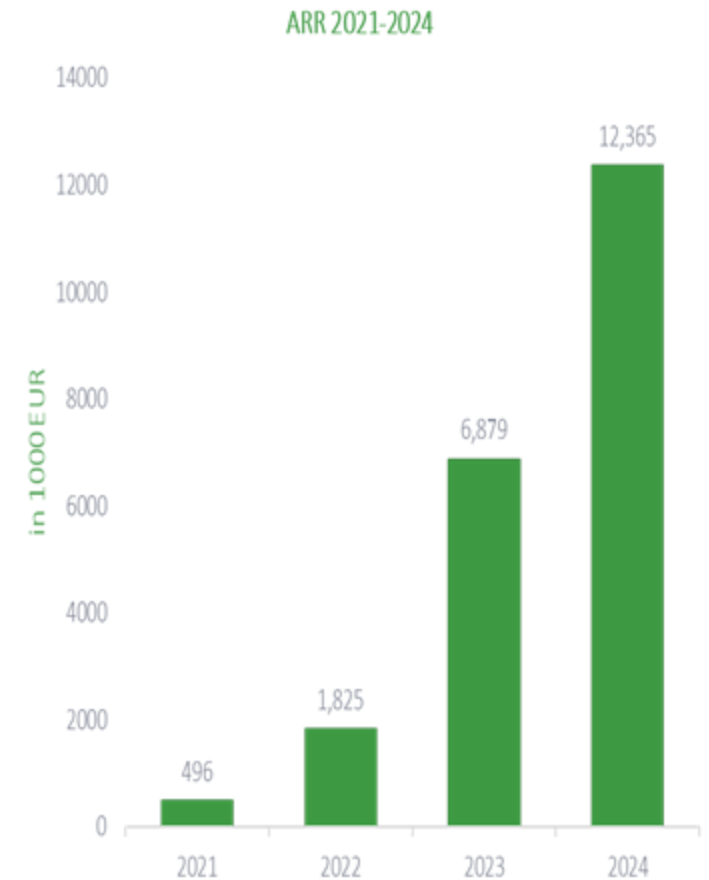


Valuation drivers

Achievements since pre-seed round Q2 2020

- Launched SaaS platform
- Scaled commercial and tech team
- Validated product for Sweden and Germany
- Market leader Norway
- 30** customers (Oct '21)
- ARR** of 148k EUR (Sept '21)

ARR 2021-2024



Thank you for your attention!



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